

**when  
experience  
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## **MEDIA RELEASE**

**10 October 2016**

### **Cica Group launches new brand at ITS World Congress 2016**

ITS Industry experts Collaborative ITS will launch its new brand, Cica Group, at the ITS World Congress in Melbourne from 10 - 14 October.

The group was founded in 2012 and brings together a team of the most experienced consultants and technical experts in Intelligent Tolling Systems and Infrastructure consulting in Australia.

Managing director Peter Bentley says the new brand represents the evolution of the ITS industry and of the group, which has been involved in the development and ongoing management operations of all the tolling road operations in Australia.

"Our industry is constantly changing and we are proud to bring a team to the ITS World Congress this year that is truly at the top of their game," he says.

"We have experienced this evolution first hand and are enjoying working with our client partners to solve the many new technology issues that present for the transport network in Australia.

"Cica Group has consulted on all major tolling projects in Australia, but our work isn't restricted to tolling and transport projects. Our highly experienced team works across the ITS, transport, defence, infrastructure, utilities, mining and government service sectors and is able to bring broad industry experience to each project we touch."

Recent projects for Cica Group have included:

- Specialist technical advisory services to NSW Roads Maritime Services for the procurement, implementation and commissioning of a replacement tolling system for the Sydney Harbour Tunnel, Bridge and WestConnex.
- Provided project management and technical advisory services for the implementation of Vehicle Passenger Information System on B-Class Yarra Tram fleet.
- Assisted thyssenKrupp Marine Systems in the preparation of specific Data Item Description responses to the Capability and Sustainment Group running the SEA 1000 Future Submarine CEP process.
- Provision of Management Consultancy services for the procurement of new rolling stock for Queensland Rail.

Visit Cica Group at the ITS World Congress 2016 to meet our experienced project advisors. The ITS World Congress will be held in Melbourne's Convention and Exhibition Center from October 10 - 14.

"We would like to invite all industry groups to visit the stand and learn more about our projects and capabilities," says Mr Bentley.

#### **For more information contact**

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#### ***About the Cica Group***

*Cica Group is a collective of highly experienced project advisors with a proven record in guiding enterprises to successfully deliver complex technology projects. Formed in 2012, Cica Group combines client-focused strategists, advisors, technologists and commercial contractual managers. Each has a proven record in advising enterprises through analysis, planning, management, realisation and the ongoing support of complex technology projects.*